

Annual Subscription Rates Per User*

Licences	WildKey** or WildImage	WildForm or WildMap
1-10	£9.00	£18.00
11-30	£6.00	£12.00
31-100	£4.00	£8.00
100+	Prices available on request	

*Prices quoted are for education use only, commercial rates available.
Prices exclude VAT & are subject to change.

10% discount for 2 year subscription, 20% discount for 3 years.

**Price per key (5 keys for the price of 4 or 8 for price of 10).



Register for a free account* at:
www.wildknowledge.co.uk
m.wildknowledge.co.uk

*restricted functionality applies

Mobile Inspiration

WildKnowledge (WK) allows users to create & share interactive forms, keys, maps or images for use on PCs, laptops, UMPCs or mobile devices.*

Exploiting the full functionality of today's devices (GPS, text, camera, audio, video and internet), WK enables educational institutions, organisations & individuals to capture personal experiences or quality data at the point of inspiration. Gathered information can then be shared on the portal with members of the Community to promote greater knowledge.

The WildKnowledge Portal enables users to:

- Create & share keys, maps, forms & images
- Upload, store & share collated data on collaborative projects
- Visualise data as a report or within GoogleMaps

*Operates on any device with a web browser, functionality will vary according to choice of browser & device.

Other Services

Devices & Software

We can provide a range of devices & recommend suitable software tailored to your needs. Further details on our services can be found on our website.

Training & Demonstration

Our Education Officer has worked with thousands of newcomers to mobile learning & can be booked to undertake demonstration or training classes.

Content Creation

If you don't have the time to create a key, map, form or image WK can do it for you. Whether you are a visitor attraction requiring a professional WildMap or a school requiring a WildKey for a specific project to be created, get in touch.

Commercial Applications

WK applications are also used to gather & deliver commercial data. Please contact us for licence/white label solutions.



For further details, contact us:

Enquiries: +44 (0) 1865 250251

Email: gowild@wildknowledge.co.uk

www.wildknowledge.co.uk

m.wildknowledge.co.uk

Technical Support: +44 (0) 8717 050251

Mobile
Inspiration

Wild
Knowledge



WildForm

WildForm enables users to create their own mobile recording form for receiving & capturing data on location. WildForm can replace any 'pen & paper' data gathering exercise & is ideal for undertaking mobile surveys or quizzes. Choose from a wide range of data gathering options that include:

- Drop down lists
- Linking to device recording functions (GPS, camera, audio)
- Linking to specified files & web pages
- Multi-choice questions
- Note taking facility
- Date & time stamp

Use WildForm for:

- Conducting surveys
- Recording interest points
- Creating a training / progress diary



WildImage

WildImage allows users to create interactive diagrams that contain multimedia interest points such as sounds, images & videos. WildImage can be used to create flow-diagrams, floor plans, charts & pictures. Users of WildImage can answer multi-choice questions relating to the object & can also add their own personal interest points which can be viewed on the portal.

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Use WildImage for:

- Learning objects
- Floor plans
- Flowcharts or timelines



Upload content from a wide range of devices



"Better than sitting in a classroom & the handheld computers were cool."



"WildKey gave us the greatest science session ever."

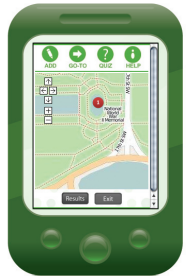
"The children were more motivated than with ordinary keys."



"The children were instantly engaged & enthused by the PDAs."

WildMap

WildMap allows users to create tours or trails that contain multimedia interest points. WildMap turns the traditional audio-tour into a truly multimedia experience by providing Designated Interest Points (DIPs) containing text, images, audio, video & multi-choice questions. This application is ideal for creating visitor guides, treasure hunts or quiz trails. Users navigate around WildMap using GPS (if available) & can also create their own Personal Interest Points (PIPs) whilst undertaking the trail.



Use WildMap for:

- Tours of visitor attraction
- Trails in rural or urban areas
- Virtual landscapes

WildKey

WildKey is an interactive branching database tool that provides mobile decision support. Using simple prompts & illustrations, WildKey enables the user to make informed decisions & record observations.

Premium key titles that are available include: Minibeasts, Butterflies, Ladybirds & Colourful Beetles, Common Plants, Common Trees, Fruit, Vegetables, Pond Life, Rocky Shore, Rock Pool, Garden Birds & Woodlice, Millipedes & Centipedes.



Use WildKey for:

- Identifying wildlife
- Performing diagnostic tests
- Role playing games

